

FIRST 1000 DAYS



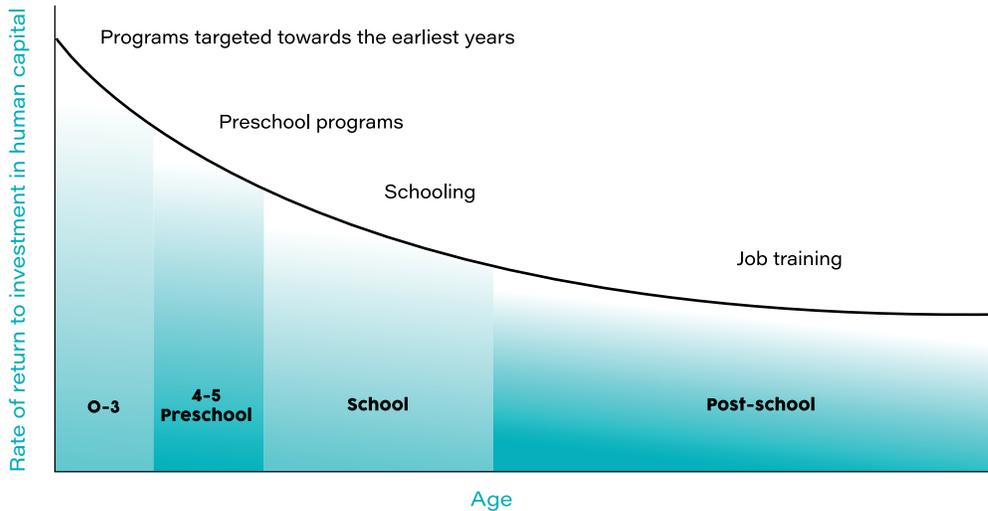
IMPROVE FLORIDA'S ECONOMY WITH INVESTMENTS IN EARLY LEARNING

Providing access to early learning, especially to the most vulnerable populations, changes the lives of children and families and improves the economic vitality of communities.

At risk children who received educational help, along with their parents, were four times more likely to complete college and were 42% more likely to be consistently employed at age 30.

Rates of Return to Human Capital Investment at Different Ages:

Source : Dr. James J. Heckman, Univeristy of Chicago



“ We know that a child who enters kindergarten ready to learn is more likely to do well in school, graduate on time, go onto higher learning, obtain a meaningful job and contribute to the community. ”

Cressman Bronson

PNC regional president for the Florida East market.

According to **James Heckman**, Professor of Economics and Nobel Laureate from the University of Chicago, returns on investment are highest when made in early education.



EVERYONE BENEFITS FROM INVESTMENTS IN EARLY CHILDHOOD EDUCATION

brain development (better mental health) | **consistent employment** | **economic productivity** | **higher school achievement** (higher school achievement)
reductions in crime (less welfare) | **higher school achievement** | **higher school achievement** (higher school achievement)
parent self-sufficiency (greater college completion, better mental health, stable workforce) | **stable workforce** | **greater college completion** | **stable workforce** (stable workforce)
taxpayer money saved (economic productivity, less welfare, better mental health) | **stable workforce** | **greater college completion** | **stable workforce** (stable workforce)
reduced child abuse (economic productivity, consistent employment, parent self-sufficiency) | **stable workforce** | **greater college completion** | **stable workforce** (stable workforce)
reduced child abuse | **improved children's health** (brain development) | **stable workforce** | **greater college completion** | **stable workforce** (stable workforce)

www.first1000daysfl.org

EARLY LEARNING STARTS DURING PREGNANCY WITH HOME VISITATION PROGRAMS THAT HELP FAMILIES AND FLORIDA THRIVE

Family support and mentoring programs help parents improve their economic prospects and become their children's first teacher. Home visiting programs match at-risk families with nurturing caregivers that meet them where they are, connecting Florida parents to resources and education.

The Florida Maternal, Infant and Early Childhood Home Visiting Initiative served 1,518 Families in the voluntary program since 2014. Here are some of the results.



51%
Gained Employment or Enrolled in School



88%
Showed Improvement in Parent Support for Children's Learning and Development

FLORIDA HOME VISITING PROGRAM HELPS NEW MOM PURSUE HER EDUCATION



CeCe and Benjamin at high school graduation.

CeCe never thought she would be pregnant in high school. She was frightened but she confided in her mother and started prenatal care. Her doctor recommended the Nurse Family Partnership (NFP) program and she enrolled. CeCe worked with her nurse home visitor to develop a list of goals and a plan for achieving them. She learned about healthy pregnancy and good parenting. She focused on positive steps for her future and the future of her baby.

With perseverance and encouragement, CeCe graduated with honors and is currently enrolled in the Early Childhood Development program at her local community college. CeCe is a loving and attentive mother and will continue to receive education and support from her nurse home visitor until her son reaches age 2. CeCe and Benjamin are looking forward to the future—a future made brighter because of home visiting and NFP!

Join the First 1,000 days campaign and help all Florida children reach their full potential, contributing to our state's economy, talent pool and quality of life.

www.first1000daysfl.org



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